

Jurnalisme di Era Digital

Tantangan Era Digital

- Readership (ukuran jumlah pembaca yang tertarik kepada berita atau publikasi) edisi cetak terus menurun, pembaca muda memiliki kebiasaan konsumsi informasi yang berbeda.
- Redaksi/newsroom masih memiliki mindset cetak
- Profit media masih bertumpu pada iklan dan sirkulasi di edisi cetak sehingga belum merasa penting untuk mengubah total ke digital (e-newspaper).

Pembaca Koran



Pembaca Media Digital



Karakter Pembaca Online

- Pembacanya orang muda, sebagian besar di bawah 30 tahun. Kebanyakan digital native, bukan digital urban. (Marc Prensky membedakan keterkaitan manusia dengan teknologi saat ini)
- Pembaca online tidak loyal pada satu brand media
- Tidak membaca utuh, melainkan scanning through (judul jadi penting).
- Ingin selalu update, ingin mendapat informasi cepat.
- Sebagian besar mengakses via mobile phone

- “Digital Native” gambaran seseorang (terutama anak hingga remaja) yang sejak kelahirannya telah terpapar gencarnya perkembangan teknologi,
- “Digital Immigrant/urban” gambaran seseorang (terutama yang telah berumur) yg selama masa kehidupan anak hingga remaja berlangsung sebelum berkembangnya komputer.

Pembaca Online Tidak Loyal

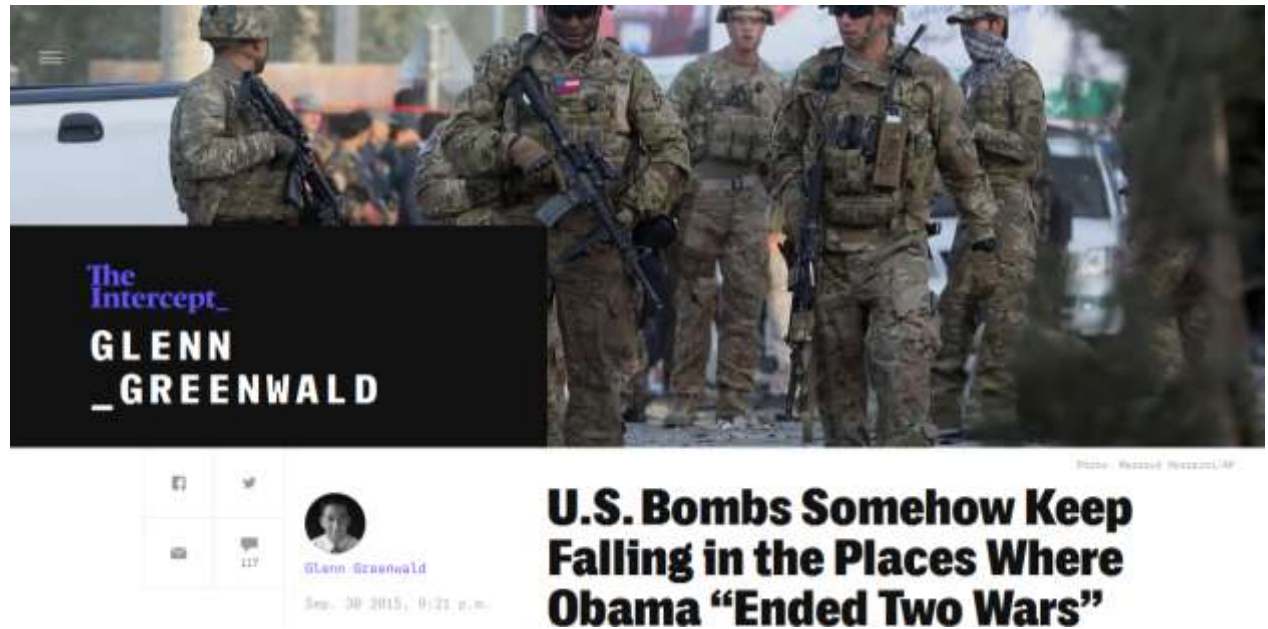
- 70 persen keluar dari situs setelah 30 detik, Pembaca hanya bertahan 0-15 menit, kecuali Facebook, Path media sosial dll 37 menit +-



Orang tidak membaca, tapi quick scanning



Beberapa Inisiatif



- First Look Media: kolaborasi IT dan jurnalisme [<https://firstlook.org/>]. Salah satu produknya adalah The Intercept, Internet Magazine yang dibuat Glenn Greenwald

KnowMore

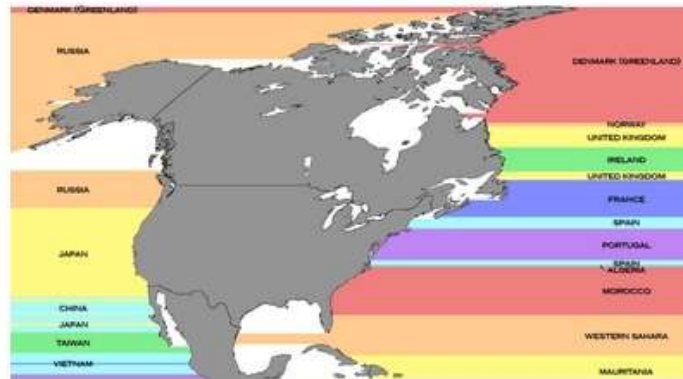
The Washington Post

KNOW MORE FROM WONKBLOG



Watch this man catch a baby tumbling out of an open second-floor window

Max Ehrenfreund



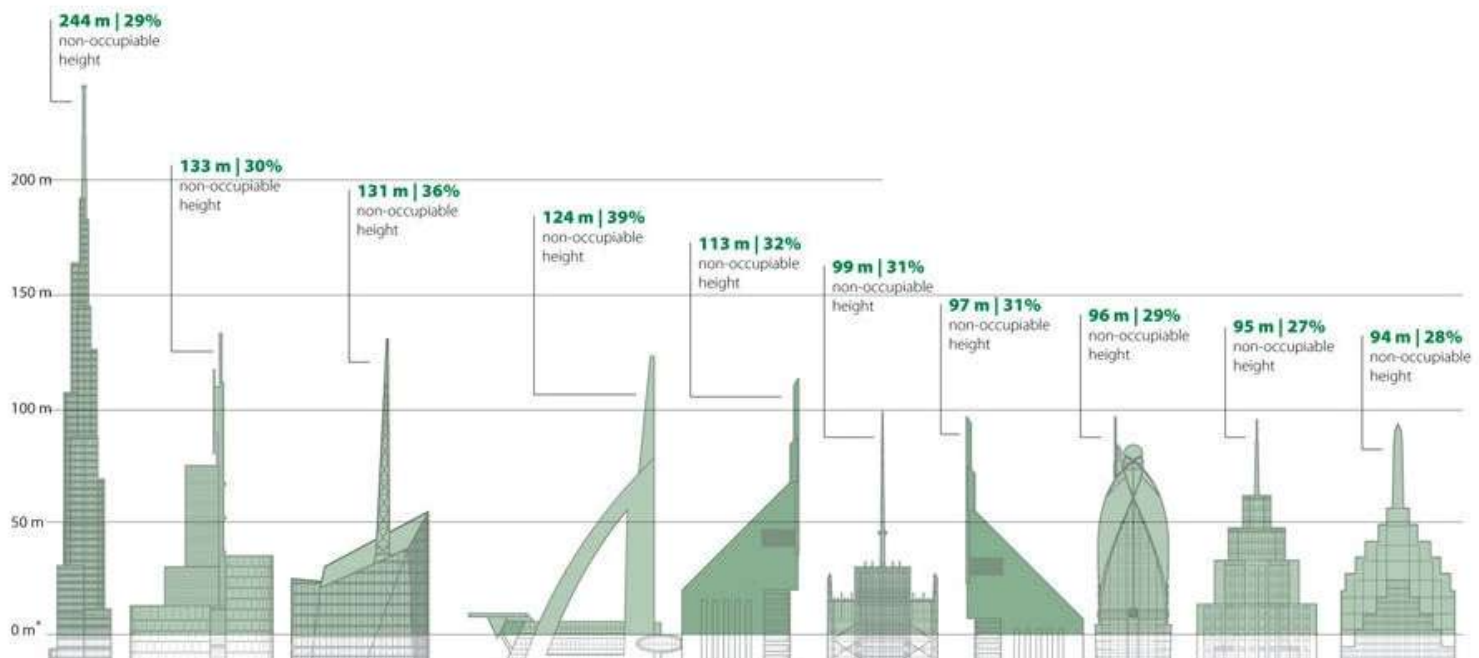
If you're on the beach, this map shows you what's across the ocean

Max Ehrenfreund



News dalam bentuk infografik, gambar atau video unik

About a third of the height of these skyscrapers serves
no functional purpose



sekitar sepertiga dari ketinggian pencakar langit ini tidak memiliki tujuan fungsional

The Intercept

THE // INTERCEPT



NEWS

GLENN GREENWALD

VOICES

DOCUMENTS

STAFF

ABOUT

ARCHIVES

DISPATCHES

A Response to Michael Kinsley

By Glenn Greenwald 23 May 2014

444 | [f](#) [g+](#) [t](#) [in](#) [✉](#)

In 2006, Charlie Savage won the Pulitzer Prize for his series of articles in The Boston Globe exposing the Bush administration's use of "signing statements" as a means of ignoring the law. In response to those revelations, Michael Kinsley—who has been kicking around Washington journalism for decades as the consummate establishment "liberal" insider—wrote a Washington Post [Read more](#)

VOICES

The Bahamas Wants to Know Why the NSA is Recording

Breaking News

DocumentCloud

The screenshot displays the DocumentCloud website interface. At the top, there are five navigation tabs: Overview, Search, Open Source, Get Help, and Who We Are. The main content area is divided into several sections. On the left, there is a search results panel for 'Deepwater Horizon' showing a grid of document thumbnails. In the center, the DocumentCloud logo is displayed above the tagline 'Analyze, Annotate, Publish. Turn documents into data.' To the right, a document viewer shows a page with a highlighted section titled 'Statement by Leslie Berlowitz'. Below the main content, there are three distinct sections: 1. A numbered tip '1 Know more about your documents.' with a small document icon and text about capturing terrorists. 2. A paragraph explaining that DocumentCloud runs every document through OpenCalais to provide metadata. 3. A search bar with the text 'Search thousands of public documents from newsrooms across the country:'. Below the search bar is a login form with fields for 'Email' and 'Password', a 'Log in' button, and a 'Forgot your password?' link. At the bottom right, there is a 'News' section with a date 'June 9, 2011' and the text 'DocumentCloud Merges'. A URL is visible at the bottom left: 'www.bostonglobe.com/2014/03/31/documents-report-leslie-berlowitz/sK7dMlXlORi2OC3UPHNI/story.html'.

Overview
A tool for journalists, a document catalog, both.

Search
Our catalog has thousands of public documents.

Open Source
Our work is open source. Contribute your ideas.

Get Help
Learn about DocumentCloud's advanced features and API.

Who We Are
Meet the people making this happen.

DocumentCloud
Analyze, Annotate, Publish.
Turn documents into data.

Statement by Leslie Berlowitz

1 Know more about your documents.

... Captured terrorists turned over to the CIA, for interrogation may be subjected to a wide range of legally sanctioned techniques, ...

DocumentCloud runs every document you upload through [OpenCalais](#), giving you access to extensive information about the people, places and organizations mentioned in each.

Search thousands of public documents from newsrooms across the country:

Search...

Email

Password

Log in [Forgot your password?](#)

News

June 9, 2011 — DocumentCloud Merges

www.bostonglobe.com/2014/03/31/documents-report-leslie-berlowitz/sK7dMlXlORi2OC3UPHNI/story.html

menganalisis, keterangan, mempublikasikan,
mengubah dokumen menjadi data

Sejumlah Konsep Penting

- Keterbukaan Redaksi /Open newsroom
- Relasi dengan publik/Engagement
- Kesatuan media/Convergence

Indonesiana adalah blog publik milik Tempo, ruang publik menulis reportase, berbagi ide, pendapat, pengalaman serta menayangkan karya fiksi dan fotografi.



8 Cara Memutihkan Gigi Tanpa ke Dokter



ANGELUS TITO

Efek Jokowi: Sampai Di Mana?

NASIONAL



7 Peralapan Sebelum Wisata ke Luar Negeri



Dante dan Lima Novel yang Terilhami



IZMIE SAN

Hati-hati, Dunia Akan Meledak di Depan Anda

TEKNO



Misteri Cinta dan Drama Selebritis



Pernikahan Syarat Kemegahan Ala Bintang Sinetron



Tips: Mengecek Foto Hoax



10 Makanan Pareds Radang Tenggorokan



Multitasking Mendorong Penurunan Kualitas Kerja



Melawan Lupa ala Superman Is Dead



NISA SOEWANDONO

Keadilan untuk Sejarah Kalam Indonesia

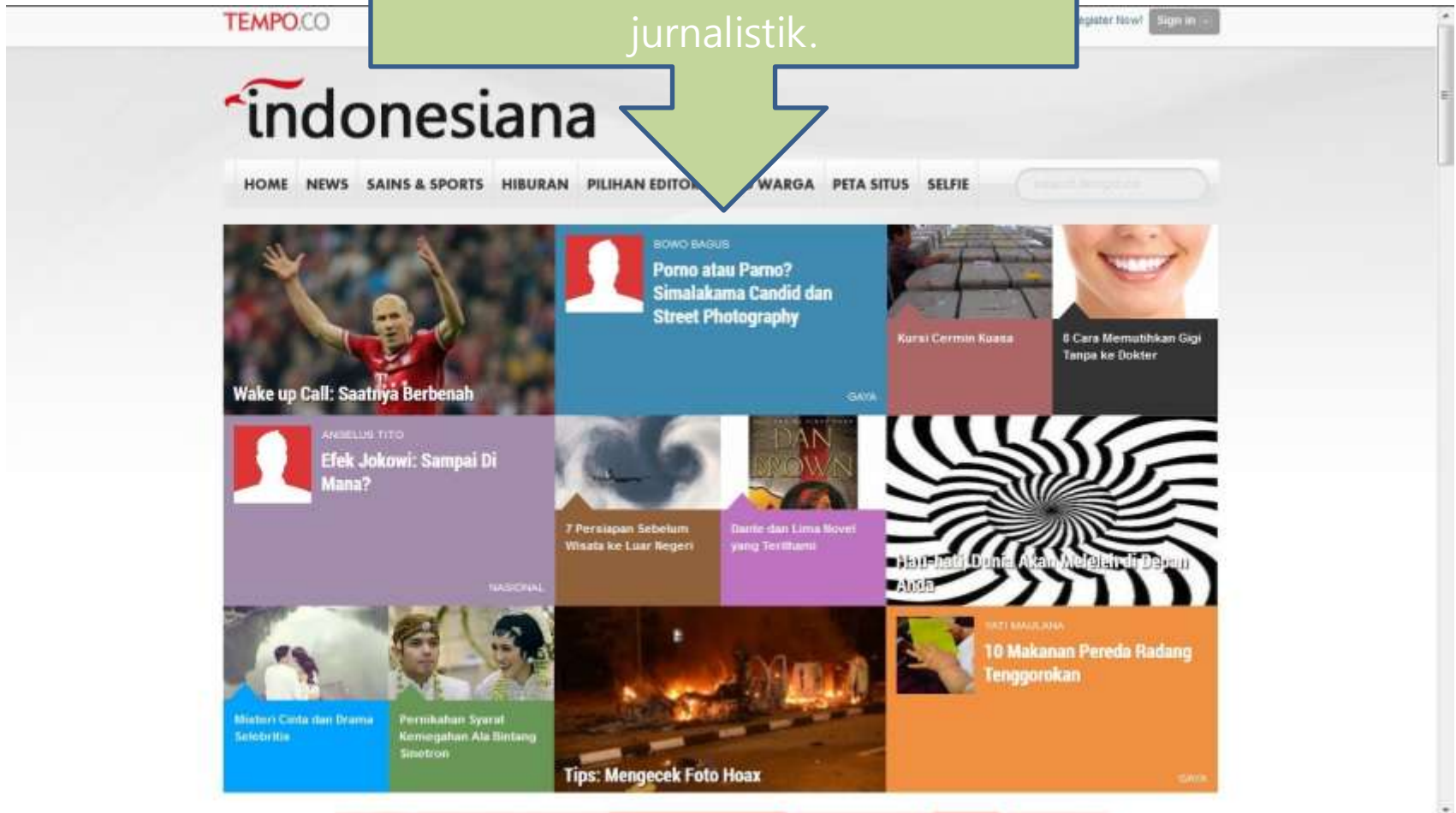
NASIONAL

Gagasan Dasar

- Pengembangan Blog sebagai forum percakapan publik
- Citizen Journalism/Jurnalisme Publik
- Crowdsourcing (proses mendapatkan pekerjaan/ pendanaan dari sekelompok besar orang dlm ranah online)
- Interactive Map

Blog

User bisa menulis opini atau berita. Opini harus berdasarkan data dan argumentasi yang logis. Sementara berita harus memenuhi kaidah jurnalistik.



Jurnalisme Publik

The screenshot shows the 'info warga' section of the TEMPO.CO website. The header includes the TEMPO.CO logo, navigation links (Home, Tulis Baru, List Blog, Arsip Foto), and a user profile (Wahyu Dhyetmika). The main navigation bar lists categories: HOME, NEWS, SAINS & SPORTS, HIBURAN, PILIHAN EDITOR, INFO WARGA, PETA SITUS, and SELFIE. The content area features three news items, each with a title, date, and a 'PENGIRIM Ushahidi' byline. The first two items are titled 'Listrik Mati Waktu Nonton TV' and the third is 'Bekasi Banjir'. To the right, there is a 'Terpopuler' section with a grid of images and a 'Blog Pilihan' section at the bottom. A large orange callout box with a blue border and an arrow pointing to the 'Terpopuler' section contains the text: 'Semua orang bisa melaporkan kejadian penting di lingkungannya via SMS, email atau Twitter dengan tag tertentu.'

Crowdsourcing

User dan publik umum diundang untuk berpartisipasi merespon moment penting tertentu.

The screenshot displays the Indonesiana website interface. At the top, the logo 'indonesiana' is visible, followed by a navigation menu with links: HOME, NEWS, SAINS & SPORTS, HIBURAN, PILIHAN EDITOR, INFO WARGA, PETA SITUS, and SELFIE. A search bar is located on the right side of the menu. Below the menu, a grid of user-generated content is shown, featuring various photos and tweets. A large blue arrow points from the text above to the 'SELFIE' link in the navigation menu.

@BetyAvril
Celup ditangan kanan, jadi #SelfiePemilu pake tangan kiri deh @indonesiana
pic.twitter.com/q7ysy0cbot

@Chicco_The_Cat
@indonesiana #SelfiePemilu Pemilu kali ini beda dari yang selama ini...
pic.twitter.com/FqzVPqLTbf

@SuperXvan
nyoblos bareng ambe konco-konco...
pic.twitter.com/2100Ag50wm

@deradika
#SelfiePemilu @indonesiana demokrasi dari kita dan untuk kita :)
pic.twitter.com/Gub05GR9y9

@pingkyilm
@indonesiana #SelfiePemilu #SelfiePemilu
pic.twitter.com/GygXbiE1Sa

indonesiana.tempo.co/kanal/fotoselfie/page/60

Peta In

Semua laporan publik dari InfoWarga langsung terpetakan di situs untuk memberi info sebaran skala kasus secara nasional.



berniaga.com

	Honda Civic Nouva Mulus Rp 40.000.000		BMW seri 3 1st mewa Rp 80.000.000		Vleg Brabus monoblock Rp 2.000.000	Browsing Sekarang ▶
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@herlina_Efendii

ANING TIAS
2 HARI YANG LALU

Terpopuler

Melawan Lupa ala
Superman Is Dead
RATIHUR ROCAK

Approval

Sisa Upload: 26095 KB Home Tulis Baru List Blog Arsip Foto Wahyu Dhyetmika

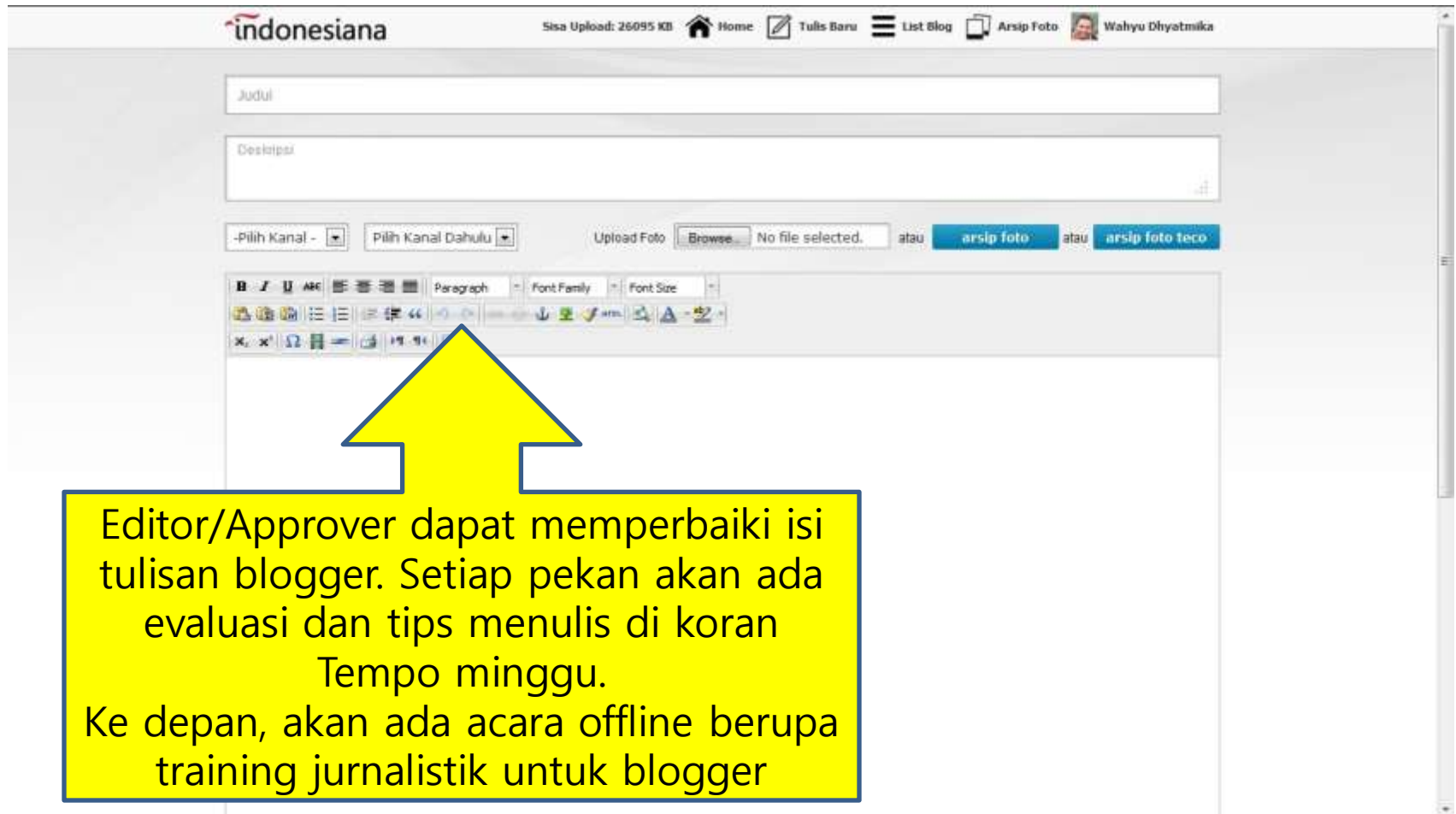
indonesiana

carit Search

TANGGAL	JUDUL	USERNAME	KANAL	KONFIRM/EDIT/HAPUS/PILIH
12/04/2014 05:00		antonernus	Travel	Approved Edit Hapus Pih
11/04/2014 23:00		kangarul	Info_Warga	Approve Edit Hapus Pih
11/04/2014 23:00				Approved Edit Hapus Pih
11/04/2014 16:00		desbeku.1	snis	Approved Edit Hapus
11/04/2014 15:00		seldanbapak	Gaya	Approved Edit Hapus Pih
11/04/2014 13:27 WIB	Kursi Cermin Kuasa	desbeku.1	Nasional	Approved Edit Hapus
11/04/2014 09:21 WIB	8 Cara Memutihkan Gigi Tanpa ke Dokter	yatmaulana	Gaya	Approved Edit Hapus
10/04/2014 15:22 WIB	Rapor Merah FORMAPPJ Untuk Para Aktiva Korban Penculikan 98 dari Fraksi Sarang Sang Pancuk (JANGAN DIAPPROVE DULU)	Christofeb	Nasional	Approve Edit Hapus Pih
10/04/2014 01:12 WIB	Kisah Mereka yang tak Bisa Memilih	m.yusuf_umar60	Nasional	Approved Edit Hapus
10/04/2014 00:36 WIB	Sabar Ketika Sang Istri Hamil	diserahkeun	Gaya	Approve Edit Hapus Pih

Semua tulisan harus di-spprove untuk dapat tampil di frontpage

Mentoring



The image shows a screenshot of the Indonesian Blogger interface. At the top, the logo "indonesiana" is visible on the left, and navigation links for "Home", "Tulis Baru", "List Blog", "Arsip Foto", and a user profile "Wahyu Dhyetmika" are on the right. Below the navigation, there are input fields for "Judul" (Title) and "Deskripsi" (Description). A section for "Upload Foto" includes a "Browse" button, a "No file selected" status, and two buttons: "arsip foto" and "arsip foto teco". Below this is a rich text editor toolbar with various icons for text formatting and alignment. A large yellow arrow points from a callout box at the bottom towards the editor area.

Editor/Approver dapat memperbaiki isi tulisan blogger. Setiap pekan akan ada evaluasi dan tips menulis di koran Tempo minggu.
Ke depan, akan ada acara offline berupa training jurnalistik untuk blogger

Komunitas

TEMPO.CO Have a

indonesiana

HOME NEWS SAINS & SPORTS HIBURAN **PILIHAN EDITOR** INFO WARGA PETA SITUS SELFIE

- BLOG TAMU
- TEMPO STAF
- TEMPO INSTITUTE
- TEMPO KOMUNITAS

Komunitas Blogger terpilih akan memiliki laman khusus untuk memuat semua karya kreatifnya

Wah
pai Di
7 Persiapan Sebelum
Dan Brown
Dante dan Lima Novel
Kursi Cermin Kuasa
GAYA

Terimakasih

- Source:
- Wahyu Dhyatmika. *Inovasi Jurnalisme Di Era Digital*. AJI. Jakarta
- <https://firstlook.org/>
- [Teaching Digital Natives: Partnering for Real Learning](#) by Marc R. Prensky